

<p><u>Strengths:</u></p> <p>As identified in Transformational Church Assessment Tool (TCAT): Prayerful dependence Vibrant leadership Worship</p> <p><i>As identified in congregational survey and other feedback:</i> Emphasis on grace Individual devotion and spiritual growth Corporate prayer Faithful core of members Bible literacy; commitment to the Word Overall unity and diversity of members Caring and experienced leadership Culture of serving Outreach events Members' generosity Youth Sunday School Women's Ministry Organized, inspiring worship services Strong stewardship of finances</p>	<p><u>Weaknesses:</u></p> <p>TCAT: Missionary Mentality (pathway to connect to congregation) Relational intentionality (platforms in congregation) Mission-concrete process to invite and connect Reaching unchurched Lack of inviting Distance to facility; difficult to plan mid-week Outreach follow-up Attrition in attendance, leadership and income Need formal assimilation process; discipleship pathway; equipping process; leadership development; succession planning Growth in 20s-40s demographic; young adult ministry; retention of young adults Counseling ministry Facility challenges Few members in Richmond Hill Community awareness and engagement</p> <p>Community partnerships "Brand" marketing Technical aptitude Greeting ministry Small groups Primary worship leader</p>
<p><u>Opportunities:</u></p> <p>Strong community demographic opportunities (Multi-ethnic, young families) for target group identification Denominational support Emerging young adults* Renewed energy in certain ministries New fundraising possibilities Spiritual disciplines Social media Counseling opportunities First responders Community boards; local leaders Local hospitals Community service Exegete community, build evangelism platforms Prayer in the community Live music</p>	<p><u>Threats:</u></p> <p>Commuter demographic , distance to travel DNA of inward focus</p> <p>New members typically give at lower levels NYC real estate costs Clashing worldviews in congregation Facility challenges Widening generation gap</p>